

The Role of Business in International Development in Africa



Invitation to a Roundtable Dialogue on the role of Business in Development

Tuesday 17th February 2015, 10.15am - 1pm

Brighthelm Centre, North Road, Brighton, BN1 1YD

Directions to the Brighthelm Centre

The phrase 'better together' was used last year in a political campaign which achieved its major objective but not without some hiccups along the way. Perhaps these two words (in a development context, rather than a political one) could have some resonance in the way that business engages in the process of relieving world poverty, particularly in Africa?

Many companies already undertake projects in collaboration with government, NGOs, business and academia to assist in the relief of poverty across the world. However, are there new and more effective ways of working together so there will be less poverty in Africa?

Creative business consultant and futurist Nick Price (www.ofthingsimmaterial.com) will facilitate the roundtable dialogue event. We have designed a process to use fresh thinking approaches to help look ahead to new possibilities for collaboration.

About 100 people have been invited from the private sector, civil society, government departments, social enterprises, academic researchers, entrepreneurs, and organisations representing the Global South. We will gather in small groups and work together to co-create ideas on new ways that business can collaborate with others to reduce poverty in Africa.

The event will build on work already being done by: **Tomorrow's Company** (www.tomorrowcompany.com/tomorrows-inclusive-development), **Business Fights Poverty** (www.businessfightspoverty.org) and **The Business and Development Centre** (www.ids.ac.uk/idsresearch/business-and-development-centre).

A summary of the dialogue will be published after the event.

The event will start with registration and refreshments at 10.15am and will end at 1pm with a sandwich lunch. There will be no charge.



If you would like to attend or for more info, please contact Peter on peter@growthinternational.com or call on 07956 586390

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